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CESSPITTS ANALYSIS

CESSPITTS is an analytical tool, used to scrutinise the cultural, economic, social, structural, political, individual, technological, traditional and strategic causes and/or consequences of any major change within human society.

Cultural causes/consequences:

The values, norms, informal rules and way of life within a society as expressed in its art, music, philosophy literature, manufactured products and written laws

Economic causes/consequences:

The availability, production, distribution and consumption of goods and services, often expressed in the laws of '*supply and demand*'

Social causes/consequences:

The human interaction, peer pressure, the influence of leaders and the type of relationships existing within a group

Structural causes/consequences:

The structures and hierarchies within large government or non-government organizations and institutions

Political causes/consequences:

The distribution of power and factional conflicts within an institution, organization or small group setting

Individual causes/consequences:

The personal psychology, including attitude, belief, intellectual ability, emotional disposition, behavioural proclivity and volitional capacity (ability to make choices)

Technological causes/consequences:

The scientific and technological developments – one example being the rise of Information and Communication Technology (ICT)

Traditional causes/consequences:

The long-held custom, historical experience and the influence of religion; each passed down through succeeding generations

Strategic causes/consequences:

The geography, climate, terrain, natural resources and location of a particular area

CESSPITTS provides a logical '*step-by-step*' analysis of all of the elements underlying changes within any human society the world over. However, there's no mention of '*language*' throughout CESSPITTS as it's not seen as being a barrier to fundamental changes taking place within society. Indeed, language often just reflects the changes happening in the areas listed by CESSPITTS.

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